

Alpine Bank strengthens commercial relationships with JHA Treasury Management™



Alpine Bank

Location

Glenwood Springs, Colorado

Phone

800-551-6098

Website

alpinebank.com

Assets

Over \$6.5B

Founded

1973

Software Solutions

SilverLake System®,
JHA Treasury Management

“We’re winning business now that we weren’t winning three years ago,” explains Theresa Anuszewski, SVP and Head of Commercial Banking at Alpine Bank.

Alpine Bank has built its 50-year legacy on the belief that banking is more than just a product, it’s a relationship. Since opening its doors in 1973, the community bank has grown into a \$6.8 billion organization while staying true to what matters most – people serving people. As the bank expanded into competitive metropolitan markets like Denver, leadership remained focused on high-touch service while looking toward the future of digital sophistication. They recognized that to truly advocate for their commercial accountholders, they needed to provide tools that could act as a catalyst for growth.

By implementing JHA Treasury Management™, Alpine Bank didn’t just upgrade its technology it gave its sales team the certainty they needed to lead conversations with large commercial prospects.

winning with confidence

“Jack Henry’s treasury management platform gives our salespeople the confidence they need when talking to customers,” Anuszewski says.

In competitive markets, teams need to know they have a solution that stands up against national financial institutions. Before moving to the new platform, Alpine Bank’s sales team focused on understanding customer needs through detailed proposals, but they knew a modern digital experience was becoming “table stakes.” Now, they lead conversations with the assurance that their digital offerings match the quality of their one-on-one service.

“They know it’s not going to be something they have to dance around to get the customer to ‘yes,’” adds Anuszewski. “They’re confident that what we provide is going to meet their needs.”

This mindset shift has allowed the bank to retain large municipalities and corporations that require complex features. “We were excited that two new customers who recently came from bigger banks said our platform was better,” Anuszewski shared.



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SVP and Head of Commercial Banking
at Alpine Bank

getting out of the user management business

“We’ve gotten out of the user management business,” explains Anuszewski.

The bank’s move to a state-of-the-art platform has transformed internal operations by putting power back into the hands of the accountholder. In the past, internal teams spent significant staff power on manual interventions, like filling out paperwork to add new users or update ACH positive pay filters. Today, JHA Treasury Management offers a user-friendly management system where businesses can self-manage their own teams and duplicate user permissions with ease.

This shift to self-service isn’t just about efficiency – it’s about providing a better experience for the customer. Business owners no longer want to depend on their financial institution for simple administrative changes; they want the convenience of managing their own workflows in real time. By empowering accountholders to be self-sufficient, the Alpine Bank team is free to focus on strategic coaching and relationship building.

the backbone of business growth

“A customer once told me that the bank account and banking services were the backbone of their business,” notes Anuszewski. “That shifted my whole perspective.”

Alpine Bank views its role as a critical dependency for the businesses they serve, facilitating everything from vendor payments to secure cash flow management. With the ability to ingest files directly from accounting systems via SFTP, the bank now provides the sophisticated automation that modern organizations require to keep their operations moving. This allows the bank to act as an engine for business, rather than just a place to hold deposits.

The need for a modern digital experience has become so essential for customers that some have made it a requirement for their



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loyalty. Fortunately, Alpine Bank was already ahead of the curve, ready to roll out a solution that could grow alongside its most sophisticated clients.

Empowering Success Through Treasury Management

JHA Treasury Management is a comprehensive digital platform designed to help financial institutions win, grow, and retain commercial relationships. Alpine Bank has access to a suite of tools that streamlines cash flow management for their customers through features like:

- **Self-Service User Management:** Allows businesses to add users and duplicate permissions without manual bank intervention.
- **SFTP File Automation:** Facilitates the seamless ingestion of ACH and wire files directly from accounting and ERP systems.
- **Positive Pay and ACH Filtering:** Provides robust fraud protection that businesses can manage themselves.
- **Secure Chat:** Offers a direct, verified line of communication for quick problem solving within the platform.

“Ultimately, having the JHA Treasury Management platform gives our folks the mindset that they have the tools they need,” says Anuszewski.

elevate your commercial banking experience

Give your team the tools and confidence to win more business with a [modern treasury management solution](#).

For more information about Jack Henry, visit jackhenry.com.