

is treasury management a good fit for your long-term strategy?

Questions to Guide Your Leadership Team's Conversation



When it comes to deciding on whether or not a treasury management solution has a place in your organization's long-term strategy, it's not a one-person job.

It takes a team effort – whether you're the head of commercial banking, director of product management, or the CEO – to figure out if this investment is a good fit for your organization. To make the right call, start by asking a few key questions.

key questions to consider

Regarding Your Business Banking Strategy:	Regarding Features and Functionality:
<input type="checkbox"/> Do we want to attract larger commercial banking clients?	<input type="checkbox"/> Is our current business banking solution a tough sell to prospective clients?
<input type="checkbox"/> Does our current partner provide the level of support necessary for our team to service our customers?	<input type="checkbox"/> Is our current solution scalable enough to support future growth and increasing transaction volumes?
<input type="checkbox"/> Would we like our business banking solutions to generate revenue for our bank?	<input type="checkbox"/> Do we offer a full set of check and ACH fraud mitigation tools?
<input type="checkbox"/> Are we fitting all of our business clients into a one-size-fits-all solution that might not serve their needs?	<input type="checkbox"/> Does our solution integrate smoothly with clients' AP/AR systems?
<input type="checkbox"/> Are we planning to offer business banking services as a "package deal" with deposit and loan relationships to deepen the share of the relationship?	<input type="checkbox"/> Do the transfer and reporting capabilities support deposit growth goals?
<input type="checkbox"/> Is process efficiency related to onboarding new relationships a goal?	<input type="checkbox"/> Do our current clients handle a high volume of ACH or wire transactions and find a more basic interface difficult to use?
<input type="checkbox"/> Does our business banking provider share their technology roadmaps and plans so we understand the direction and future of their platform?	<input type="checkbox"/> Does our solution offer a variety of payment capabilities to support more complex needs?
	<input type="checkbox"/> Do our business users find it frustrating to constantly download app updates to get the most up-to-date functionality?



If these questions resonate with your team, it's time to explore how a treasury management solution could elevate your organization. The right solution can support your long-term growth strategy by streamlining operations and meeting the demands of today's commercial clients.

expand your knowledge

Article

[Unlocking Excellence: How Treasury Management Can Transform Your Accountholder Experience](#)

Article

[The Business of Business Banking: Why One Size Doesn't Fit All](#)

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